

CONTENTS

Nr. crt.	Title	Authors	Pag.
1	PRINCIPLES OF AN ENVIRONMENTAL MANAGEMENT SYSTEM (EMS)	POPESCU Constantin, POPESCU Constanta	1
2	HEALTH MANAGEMENT IN A PERMANENT CRISIS	JARADAT Mohammad	9
3	DIAGNOSIS STEP IN THE PROCESS OF ORGANIZATIONAL DEVELOPMENT IN SC SWS S.R.L.	KEREKES Ladislau, VLAD Daniel Valerius	14
4	HUMAN RESOURCES POLICY – IMPORTANCE AND APPLICABILITY	SÎRBU Janetta, ALEXANDRESCU Răzvan	23
5	SATISFACTION AND CUSTOMERS LOYALTY	PINTEA Florin Radu	32
6	MARKETING STRATEGIES IN INTERNET AREAS	PINTEA Florin Radu	38
7	REWARDING IN INSURANCE COMPANIES IN ROMANIA	GÂRBO Viorica Irina	45
8	MANAGEMENT OF PRODUCTION FACTORS AND ECONOMIC PERFORMANCE IN VITICULTURE	BURJA Camelia	52
9	CAREER CHANGE PROCESS	VLAD Daniel Valerius	59
10	APPROACHES TO IMPROVEMENT IN THE LEARNING-TEACHING PROCESS IN HIGHER EDUCATION	ACQUI Eva	65
11	AGRICULTURAL CO-OPERATIVE UNDERTAKINGS IN ROMANIA	GLOGOVEȚAN Oana Eleonora, PĂCURAR Corina	75
12	LABOUR RESOURCE IN ROMANIAN AGRICULTURE	GLOGOVEȚAN Oana Eleonora, PĂCURAR Corina	80
13	APIA MARAMUREȘ - 7 YEARS OF FARMERS SERVICE ACTIVITY	URS Ioan-Florin, BOTIȘ Daniel-Vasile	87
14	PERCEPTION OF EMOTION IN INTERPERSONAL COMMUNICATION	PIPAȘ Maria Daniela, JARADAT Mohammad	96
15	ORGANIZATIONAL COMMUNICATION IN CRISIS SITUATIONS	PIPAȘ Maria Daniela, PIPAȘ Alexandra Luana	102
16	MONITORING CREDIT EXPOSURES AT RISK	MOTOCU Marius	108
17	TAXES – FUNDING SOURCE OF THE PUBLIC AREA	CRIȘAN Cornel	114

18	A STATISTICAL IMAGE OF THE CURRENT E-COMMERCE	MĂRGINEAN Nicolae	121
19	AN EMPIRICAL STUDY ON FINANCIAL EDUCATION FOR YOUNGER PEOPLE IN ROMANIA IN THE FIELD OF PRIVATE PENSIONS, IN THE CONTEXT OF IMPLEMENTATION OF SOLVENCY II DIRECTIVE	OPREAN Delia, PODOABĂ Lucia	131
20	AN EMPIRICAL STUDY ON ETHICS IN INSURANCE AND PRIVATE PENSIONS FIELDS IN THE CONTEXT OF IMPLEMENTING SOLVENCY II DIRECTIVE	PODOABĂ Lucia, OPREAN Delia	141
21	SOME ASPECTS REGARDING MANAGEMENT AND TREASURY MANAGEMENT	BANDICIU-BENE Corina	152
22	THE EFFECT OF ELECTRONIC MONEY' USAGE ON ECONOMIC GROWTH	PREDESCU Antoniu, MILITARU Iuliana, BOJAN Daniela	159
23	GENERAL ASPECTS REGARDING CARD PAYMENT SITUATION IN EUROPE	BOJAN Daniela, PREDESCU Antoniu, MILITARU Iuliana	165
24	SINGLE EUROPEAN PAYMENTS AREA AND ITS IMPACT ON STAKEHOLDERS	MILITARU Iuliana, BOJAN Daniela, PREDESCU Antoniu	174
25	THE IMPORTANCE OF DISTRIBUTION STRATEGY ON THE INTERNATIONAL MARKET	MUȘETESCU Adina, CHITIBA Constanta Aurelia, NICOLAU Irina, BOJAN Aniela	180
26	MANAGING THE ORGANIZATION OF A CROSS COUNTRY MOUNTAINBIKE COMPETITION	SABĂU Gheorghe	187