

PEEC2011 Volume II

CONTENTS

MINDRICELU, Constantin, ROMANIUC, Carmen: Indicators Derived From Economy-Wide Material Flow Accounts: An Informational Base For Sustainable Management Of Resources.....	4
BEGALLI, Diego, CODURRI, Stefano, GAETA, Davide: Agro-Environmental Policy In The Wine Sector: An Investigation In An Italian Wine District	11
MaCASKILL, James: Greening Business: Implementation Issues	17
POPESCU, Gabriel: The Impact Of Economic Changes Over The Public Property In Agriculture.....	23
GHIDIU-BITA, Ioana Maria: The Sustainable Development Strategy In The Forestry Area Deda Toplita ..	26
OLARU, Marieta, PIRNEA, Ionela Carmen, HOHAN, Andrei: Study Regarding The Eu Eco - Management And Audit Scheme Implementation By Smes.....	32
NEGREI, Costel: Sources And Mechanisms Of Financing The Protected Areas	39
VOICU, Radu, BRAN, Mariana, IGNAT, Raluca, DOBRE, Iuliana: Environmental Behaviour And Its Influence On The Managers Decisions Regarding Structures Of Production In Agricultural Exploitations...	46
DURAC, Gheorghe, TIT, Nicolae: Protecting Life, Health, And The Environment In The Multilateral International Trading System Of The World Trade Organization	51
ACELEANU, Mirela Ionela: Ecologic Agriculture In Romania - Way To Increase Employment And Work Efficiency	55
APOSTU (DASCALU), Ionela: The Mechanisms Of National Agricultural Polityc And Common Agricultural Politics Measures	61
BAZGA, Bogdan: The Agricultural Potential Of Romania From The Perspective Of Organic Agriculture	65
CIOPA, Marcela Izabela, BANACU, Cristian Silviu, RADU, Maria: Intellectual Property, Innovation And Economic Eco-Efficiency	71
CRISTEA, Danut: Organic Farming - A Alternative Development Agricultural Holdings In Giurgiu.....	74
ENACHE, Calcedonia: Measuring The Results At Macroeconomic Level. The Relations Between The Economic Accounts For Agriculture And The National Accounts.....	76
FLORESCU, Daniela: The Testing Of The Connection's Intensity And Of The Dependence Significance Between The Allocations Value, Submitted Projects, Approved Projects, Contracted Projects And The Absorbption Capacity Into The Sectoral Operational Programme Of Environment	84
ION, Alexandra: Quality Of Goods And Organic Products- Essential Condition For The Consumer And Environmental Protection	90
KANELLOPOULOS, Dimitrios: Health System Management From An Environmental Perspective	94
MARES, Valerica, MARES, Marius Daniel: The Process Of Financial Prediction With The Help Of It In The Context Of The Global Economic Crisis	99
MARINESCU, Daniela Elena, MARIN, Dumitru: Using Adverse Selection And Moral Hazard Models In Pollution Regulation	105
ROGOJANU, Angela, BADEA, Liana: Economic And Moral Crisis, Business Ethics And Education	112
VUTA, Mariana: Knowledge Transfer In The Globalization Era	118

GIBESCU, Octavia: Improving Decisions In Tourism Activity	122
PALARIE, Teodora Alexandra: Risk Assessment Of Aquatic Ecosystems Polution – Support Stage For The Integrated Management Of Hydrographic Basins – A Critical Perspective.....	127
PARPANDEL, Denisa Elena, POPA, Ionela, CODREANU, Diana Elena: Eco-Innovation, Eu Priority...133	
PAUN, Georgeta, PAUN (CIOBANU), Mihaela Cristina, MATOSCHI (CIMPAN), Oana: Ecological Agriculture Supported By Rural Development Measures During Pre And Post Accession To The European Union	138
POPA, Ionela, PARPANDEL, Denisa Elena, CODREANU, Diana Elena: Development Of European Union Environment Fees; Their Role In Sustainable Growth	145
POPESCU, Cristian George: Ecologic And Economic Production Appreciation Of Medicinal And Aromatic Plants (Map) From Romania	149
SCRIECIU, Marian-Albert, MIRESCU, Livia: Environment Friendly Methods Used For The Destruction Of Woody Vegetation	154
SERBAN, Andreea Claudia: A Necessary Relationship Between Economic Growth And Sustainable Development	160
CIUCHETE, Stela Georgiana, LEFTER (SZTRUTEN), Gina Gilet: European Tour-Operators Environmental Risk Management	165
GHEORGHITA, Mircea, GHIDIU-BITA, Ioana Maria: Sustainable Developmnet And European Funding	171
STEFAN, Marcela: Current State Of Organic Farming Promotion In Romania	174
CHIRU, Codrin, CIUCHETE, Stela Georgiana, MORARU, Liviu Catalin: The Ecological Dimension Of Gastronomic Tourism. Risks & Global Trends In The Age Of Crisis	177
MIRON, Andreea, CIOBANU, Laura: Main Factors That Influence The Successful Achievement Of The Process Of Knowledge Transfer	183
BURGHELEA, Cristina: Analysis Of The Equilibrium Position Of Sustainable Development.....	187
PRUTEANU, Elena-Mihaela, SERBU, Matei-Valentin, FURDUI, Laura-Maria, MATOSCHI (CIMPAN), Oana: The Future Of Subsistence Agriculture Under The Influence Of Cooperative Structures.....	191
IOAN, Ildiko: Emerging Environmental Markets: Carbon Certificates	197
ANASTASE (BADULESCU), Ileana: Necessary Prerequisite For Ensuring The Economic Success Of The Enterprise	201
CONSTANTIN, Florentina: Environmental Communication Within The Romanian Oil Companies....	205
NEACSU, Marius-Cristian, HANGANU, Gelu: Agriculture And The Process Of Globalization	210
ZAMFIR, Andreea, HOTARAN, Ilinca: Regional Support Schemes To Promote The Use Of Renewable Energy In Romania	213
HANGANU, Gelu, CIORNEA, Sabin: The Impact of Multinational Companies On The Environment Of Developing Countries	218
ILIE, Dragos: Environmental Risk Management and Non-Performing Loans	221
GRADINARU, Giani: Ecological Infrastructure – An Emerging Investment Option	224
GRADINARU, Giani, IOAN, Ildiko: Payments For Ecosystem Services: Theory And Practice	228
NASTASE, Mircea, MOGOS, Liliana Paula: The Promotion Of The Apuseni Mountains As A Sustainable Tourism Destination	233
HOTARAN, Ilinca, ZAMFIR, Andreea: Integrated Management Systems - Necessary Or Improvement Solution?	235
TESU, Monica Daniela: Strategic Measures For Sustainable Development Of Bucharest Baicului Area	241

HOHAN, Andrei, OLARU, Marieta, PIRNEA, Ionela Carmen: Case Study Regarding The Implementation Of An Integrated Risk Management System In Local Public Administration	246
ISTUDOR, Nicolae, LUCOV, Stefan Bogdan: System of Indicators For Sustainable Economic Development	252
ALEXE, Ileana, TATOMIR, Cristina: Cee Vs. Piigs Countries in the Competition For Reducing The Gaps From The Economic Convergence Perspective	256
IRIMIA (DUMITRASCU), Eliza, STANOIU, Silvia: Social Responsibility And Enterprise Performance	264
PETRESCU, Irina Elena: Compliance Process of Romanian Agro-Food System with The One Of The European Union	271
NITESCU, Cristina: Renewable Energy for a Cleaner Environment	275
BELLIA, Claudio, PILATO, Manuela: Actuality and Future Prospects On Gmos Crops In Agriculture.....	280
MARCULET, Catalina: Considerations on Climate Risk Phenomena in the Alba Iulia – Turda Depression.....	288
MARCULET, Ioan, MARCULET, Catalina: Observations on Geomorphological Risk In The Ocna Mures Corridor.....	291
FILIPESCU, Maria Oana, MOSCALU, Maricica, VINTILA, Georgeta: The Influence Of Profit Tax On Company’s Financial Structure.....	296
STANOIU, Silvia, IRIMIA (DUMITRASCU), Eliza: Social Responsibility Case Study	301