CONTENTS

Ionuţ ANGHELE - THE RELATION BETWEEN THE NATURAL ENVIRONMENT ELEMENTS AND ANTHROPICAL INTERVENTIONS IN COMĂNEȘTI - DĂRMĂNEȘTI INTRAMONTANE DEPRESSIONARY AREA	1
Bogdan BAZGĂ - PRICE VOLATILITY, THE MAIN COMPONENT OF FOOD SECURITY	7
Dan BOBOC, Georgiana-Raluca LADARU, Petre Florian DINU - ROMANIAN VITICULTURE POTENTIAL ANALYZE	16
Dumitru-Alexandru BODISLAV - THE NEW ECONOMY: EFFICIENCY, EQUITY AND SUSTAINABLE ECONOMIC GROWTH	21
Dumitru-Alexandru BODISLAV - SELECTING THE BEST CEO ACCORDING TO A COMPANY'S KPI – HP'S STUDY CASE	30
Elena BOGAN - UNEMPLOYMENT, A SOCIO-ECONOMIC PHENOMENON. ZLATNA DEPRESSIONARY AREA CASE STUDY	38
Florina BRAN, Emilia CAMPEANU, Bogdan COJOCEA – NEUTRALITY OF GOVERNMENTAL POLICIES: REALITY OR MYTH	45
Mariana BRAN - AGRO-BIODIVERSITY BETWEEN ABUNDANCE OF PRODUCTS AND ENVIRONMENT QUALITY	52
Daniel BULIN, Bogdan CĂLĂRETU - SUSTAINABLE DEVELOPMENT THROUGH SUSTAINABLE TOURISM – A CONCEPTUAL NOTE	58
Sorin BURLACU, Adrian STOIC A - ANALYSIS OF FREIGHT TRANSPORT ON THE STREET NETWORK OF BUCHAREST	66
Sorin BURLACU, Adrian STOICA - MODERN IN PUBLIC TRANSPORT	70
Paul CALANTER - ENERGY INDICATORS - INSTRUMENT IN THE POLICIES FOR CLIMATE CHANGE MITIGATION	74
Bogdan CĂLĂRETU, Daniel BULIN - ENVIRONMENTAL THREATS FOR TOURISM DEVELOPMENT	79
Suzana Elena CHIRIAC, Viorel BURUIANA, Stefan OANTA - SUSTAINABLE DEVELOPMENT QUANTIFICATION USING AGGREGATED MEASURES	84
Cristina CIOVICĂ, Cristian FLOREA, Adrian STOICA - BARRIERS AND PERSPECTIVES OF THE FIGHT FOR ROAD TRANSPORT SAFETY. CASE STUDY: ROMANIA	93
Constantin CONSTANTINESCU - MANAGEMENT CONCEPT IN THE USE OF TIRES IN THE CONTEXT OF ENVIRONMENTAL REQUIREMENTS	102
Ştefania-Cristina CUREA, Ion ANGHEL, Raluca Florentina CREŢU, Costin CIORA - INDICATORS SYSTEM USED IN THE LAND FUND ANALYSIS	112
Ionica APOSTU (DASCĂLU) - SUPPORT WAYS IN AGRICULTURE PROMOTED BY THE STATES MEMBERS OF THE EUROPEAN UNION	122
Ionica APOSTU (DASCĂLU) - ROMANIA AND THE REFORM OF THE COMMON AGRICULTURAL POLICY AFTER 2013	128
Mihai DINU - ANALYSIS OF THE EUROPEAN FUNDS ABSORPTION FOR RURAL DEVELOPMENT IN AUSTRIA	134
Iuliana DOBRE, Radu VOICU, Marcela STEFAN, Gross margin – instrument to choice of activities from semi-subsistence agricultural exploitations	141
Madalina DOCIU - ENVIRONMENTAL MANAGEMENT SYSTEM IN URBAN AREAS	146
Maria Roxana DOROBANTU, Maricica DRUTU (IVAN) - THE RELATIONSHIP BETWEEN AGRO TOURISM AND RURAL TOURISM AMONG WITH THE SUSTAINABLE DEVELOPMENT CONCEPT	152

Irina-Virginia DRAGULANESCU, Gina Ionela BUTNARU, Maricica DRUTU (IVAN) - CONSUMERS AND CONSUMER PROTECTION IN AGRI-FOOD ECONOMY	161
Anca DUNARINTU - ECOTOURISM IN DANUBE DELTA BIOSPHERE RESERVE	171
Anca DUNARINTU, Madalina DOCIU, Ana-Maria CALIN - BIODIVERSITY CONSERVATION IN THE CONTEXT OF EUROPE 2020 STRATEGY	177
Calcedonia ENACHE - THE IMPORTANCE OF KNOWING THE VARIATION OF PHENOMENA IN TIME FOR THE SUBSTANTIATION OF OPERATIVE AND STRATEGIC DECISIONS	183
Cristian FLOREA, Cristina CIOVICĂ - THE DYNAMICS OF THE ROMANIAN BUSINESS TOURISM UNDER THE CURRENT GLOBAL CONDITIONS	190
Laura-Maria FURDUI, Elena-Mihaela PRUTEANU, Matei-Valentin ŞERBU - RURAL- URBAN DEPENDENCE: FACTORS OF INFLUENCE, DYNAMIC AND IMPLICATIONS	195
Alexandra ION - THE CONSUMER'S BEHAVIOR REGARDING ECOLOGICAL PRODUCTS ON THE ROMANIAN MARKET	206
Dimitrios KANELLOPOULOS - GREEN HOSPITAL: THE HOSPITAL OF THE THIRD MILLENIUM	215
Ovidiu-Horia MAICAN - INTERNATIONAL ENVIRONMENT LAW AND SUSTAINABLE DEVELOPMENT	221
Ovidiu-Horia MAICAN - THE REGIME OF STATE AID IN THE TREATIES	229
Oleg MARGINA, Cristina PARTAL, Mircea NASTASE – METALLURGICAL INDUSTRY IN ROMANIA	240
Livia MIRESCU, Alexandra Cristina CIOTEC - THE LEGISLATIVE SYSTEM OF ORGANIC FARMING	247
Gabriel NĂSTASE - THE ECONOMIC (PATRIOMONIAL) EVALUATION OF A COMPANY	254
Gabriel NĂSTASE - THE ECONOMIC EVALUATION (FINANCIAL) OF COMPANY	260
Onița NEACSU (BLEAJA) - DEVELOPMENT IN THE CONTEXT OF EUROPEAN WINE MARKED BY ECONOMIC CRISIS	267
Elvira NICA (POPESCU) – WORKING PAPER REGARDING INTERNAL HUMAN RESOURCES ENLIGHTENMENT CONCERNING FOOD SAFETY PROMOTING	273
Stefan OANTA, Suzana Elena CHIRIAC - THE EUROPEAN PUBLIC SPACE – A SOLUTION FOR THE DEMOCRATIC DEFICIT?	279
Marieta OLARU, Cristina MOISA, Tiţa (SAVA) ANGHELUTA, Ionela FLOOD - STUDY REGARDING THE IMPLEMENTATION OF AN INTEGRATED APPROACH FOR REDUCING CO2 EMISSIONS IN ROMANIA'S AUTOMOTIVE INDUSTRY	286
Marieta OLARU, Ionela Carmen (RIZEA) PIRNEA, Tiţa (SAVA) ANGHELUTA, Ionela FLOOD - CURRENT APPROACHES FOR MEASURING THE ENVIRONMENTAL PERFORMANCE OF SMES	294
Cristina PARTAL, Oleg MARGINA, Bogdan COJOCEA - ECOTOURISM DEVELOPMENT IN BUZAU COUNTY BY CAPITALIZATION OF THE "BUZAU LAND" GEOPARK AREA	303
Raluca PODAȘCĂ - STRATEGIC DIAGNOSIS'S METHODS	312
Camelia POPA, Georgian ARDELEANU, Cristina POPA - ILLEGAL LOGGING A MAJOR CAUSE OF DEFORESTATION	319
Cristina POPA, Ana-Maria CALIN, Daniela POPA - MATERIAL FLOW ANALYSES THE CASE OF ROMANIA	325
Răzvan POPA, Marius MAFTEI, Livia VIDU, Vasile BĂCILĂ - ANIMAL BIODIVERSITY CONSERVATION, A KEY OF SUSTAINABLE AGRICULTURE. CASE STUDY: THE PINZGAU BREED CHARACTERIZATION IN TERMS OF BODY CONFORMATION IN SUCEAVA COUNTY	331

Răzvan POPA, Dana POPA, Marius MAFTEI, Vasile BĂCILĂ - ANIMAL BIODIVERSITY	
CONSERVATION, A KEY OF SUSTAINABLE AGRICULTURE. CASE STUDY: THE TRANSYLVANINAN PINZGAU BREED IN SUCEAVA COUNTY	334
Dan Cristian POPESCU, Victor MANOLE, Alexandru DAVIDOVICI - DETERMINANTS OF	334
FORMING AND DISTRIBUTING ECONOMIC SURPLUS IN AGRICULTURE	342
Maria Loredana POPESCU - THE ROLE OF STAKEHOLDERS IN IMPROVING THE IMAGE.	
CASE STUDY OLTCHIM SA RAMNICU VALCEA	347
Maria Loredana POPESCU, Mihaela Diana OANCEA-NEGESCU - ECONOMICAL FUNDAMENTATION OF ACQUISITION OF ARPECHIM PITEŞTI BY OLTCHIM	353
Laura POȚINCU, Cristian POȚINCU - THE ECOLOGICAL PRODUCTS, A REFLECTION OF A SOCIALLY RESPONSIBLE BEHAVIOUR	358
Laura POŢINCU, Maria Iuliana VOICULESCU - THE VISION OF BRAŞOV MUNICIPALITY CITIZENS REGARDING ORGANIC FOOD PRODUCTS	364
Elena-Mihaela PRUTEANU, Matei-Valentin ŞERBU, Laura-Maria FURDUI - COMMON	
AGRICULTURAL POLICY REFORM POST 2013 - A CHALLENGE FOR ROMANIAN AGRICULTURE?	368
Carmen Valentina RADULESCU, Ildiko IOAN, Liliana Paula MOGOS – ECONOMIC DEVELOPMENT WITHOUT CYANIDES IN ROSIA MONATANA	378
Consuela ROIBU, Ionuț BEIA, Dana POPA - INFLUENCE OF GENETIC TYPE ON THE QUALITY OF PIG MEAT: NAPOLE TECHNOLOGICAL YIELD	384
Robert SEREMETA, Alexandra Elena CALDARARU - INCREASING ORGANIZATIONAL EFFICIENCY BY IMPROVING ENVIRONMENTAL QUALITY	388
Victoria STANCIU, Florin Paul BRAN - EMERGING IT RISKS - ARE WE PREPARED TO PROPER REACT?	394
Ion ŞUIU - THE USAGE OF CALCULATION PROCEDURE OF THE STANDARD-COST IN BREAD MANUFACTURE INDUSTRY	401
Ion ŞUIU, Mihaela Diana OANCEA-NEGESCU - THE INFORMATIONAL ACCOUNTING SYSTEM OF THE PRODUCTS	406
Luciana-Elena TACHE, Bianca-Simona TACHE - RURAL DEVELOPMENT USING STRUCTURAL FUNDS	411
Monica-Daniela TESU (PASCULESCU) - SUSTAINABLE DEVELOPMENT OF URBAN AREAS: CASE STUDY ON DISTRICT 2 IN BUCHAREST	416
Andreea ZAMFIR, Ilinca HOTĂRAN - DEVELOPMENT OF RENEWABLE ENERGY THROUGH PUBLIC-PRIVATE PARTNERSHIPS	423