

## **QUALITY-access to success, nr. 12/2010**

### **INFO/EVENT**

- *How Strong is your Company' Brand? An ISO Standard can help tell you*
- *SRAC CERT Certifications for September and October 2010*

### **IMPACT**

- *The Courage to believe in Professionalism, Tenacity and Solidarity – Interview with Tudor Pendiuc, Major of Pitesti City Hall*

### **QUALITY MANAGEMENT**

- *Ion Popa, Doina Popescu, Socialization – Process of Adapting to the Organization Culture and Training Leaders*
- *Luminita Gabriela Popescu, Quality Costs: a Measure of Quality Management (II)*
- *Ion Naftanaila, Le\_AN\_A and ... Master Manole – LEAN Manufacturing Evolution. Cellular Manufacturing (III) Piece by Piece Flow. Key of Employee Empowerment and Accountability in Lean Organization*
- *Vasile Deac, Impact of Industrial Maintenance in Quality Assurance IV. Total Productive Maintenance (TPM) – Guarantee of the Quality (I)*
- *Emilian Loncea, Efficient Evaluation of Quality Management System by Optimum Organization Processes in the Automotive Industry in Compliance with ISO/TS 16949:2009*

### **ENVIRONMENTAL MANAGEMENT**

- *Rodica Minciu, Delia Popescu, Mihaela Padurean, Remus Hornoiu, Qualitative Coordinates in the Tourism Planning Process of the Protected Areas*

### **FOOD SAFETY MANAGEMENT**

- *Daniela Simona Moldovan, Water Safety Management in Integrated System Quality-Food Safety of Water Supply Services*
- *Gheorghe Adrian Zugravu, Maria Magdalena Turek Rahoveanu, Daniela Matei, Exploiting Economic and Financial Information in Fish Farms Management*
- *Lelia Voinea, Ecological Foodstuff vs. Conventional Foodstuff – Considerations regarding Quality and Innocuity*

### **KNOWLEDGE SOCIETY**

- *Adrian Zafiu, Angela Ionita, Valeriu Manuel Ionescu, A Model for Real Time Traffic Information Update*

### **MANAGER'S LIBRARY**

- Paralela 45 House of Publishing, Georgeta Bucsan, *Manager-in-drift.ro*