

CONTENTS

Vol. 16, No. 144 - February 2015

QUALITY MANAGEMENT

- Oana Răun, *Management of Procurement and Material Resources – A Guarantee for Quality V. Directions for Improvement of the Process of Procurement and Management of Material Resources* 54
- Alexandru Giura, Petrișor Gagiu, *Metrology in Total Productive Maintenance* 58
- Eduard Ceptureanu, Sebastian Ceptureanu, *Change Management Survey on Innovative ITC Romanian SMEs* 62
- Mihai Vrîncuț, Cezar Simion-Melinte, *Qualitative Techniques for Project Management VI.a. Particularities of Romanian Project Management. Construction Projects (III)* 66
- Valentina Mihaela Ghinea, Mihalache Ghinea, *Organizational Culture Dynamics. Preamble* 69
- Mouna Zahar, Abdellah El Barkany, Ahmed El Biyaali, *Piloting Process Improvement by the Cost of Non-Quality: A Case Study* 73
- Andrey Sergeevich Mikhaylov, Ivan Sergeevich Gumenuk, Anna Alekseevna Mikhaylova, *The SERVQUAL Model in Measuring Service Quality of Public Transportation: Evidence from Russia* 78
- Steliana Cojocariu, *Development Trends Analysis for the Cultural Routes at European Level and in Romania* 84
- Ibrahim Al Ali, Constantin Militaru, *Airport Ground Movement Optimization* 87

ENVIRONMENT MANAGEMENT

- Ovidiu Țuțuianu, *Environmental Performance Indicators into Maintenance Activity of Industrial Equipments* 91

FOOD SAFETY MANAGEMENT

- Maurizio Lanfranchi, Carlo Giannetto, *A Case Study on the Role of Farmers' Markets in the Process of Shortening the Food Chain and the Possible Economic Benefits for Consumers* 94
- Alessandro Bonadonna, Giovanni Peira, Erica Varese, *The European Optional Quality Term "Mountain Product": Hypothetical Application in the Production Chain of a Traditional Dairy Product* 99