

CONTENTS

Vol. 19, No. 163 - April 2018

QUALITY MANAGEMENT

- ❑ **Mikhail Yakovlevich Veselovsky, Marina Alekseevna Izmailova, Aleksei Valentinovich Bogoviz, Svetlana Vladislavlievna Lobova, Yulia Vyacheslavovna Ragulina,**
System Approach to achieving New Quality of Corporate Governance in the Context of Innovation Development 30
- ❑ **Vladimir Dmitriyevich Sekerin, Anna Evgenyevna Gorokhova, Mihail Nikolayevich Dudin, Tamara Petrovna Danko, Nikolay Ivanovich Nikolaykin,**
Applying Interactive Marketing Methods to improve the Quality of University Educational Services 37
- ❑ **Elizabeta Mitreva, Nako Taskov, Zdravko Krivokapić, Jelena Jovanovic,**
Building Partnership with Suppliers of Macedonian Companies 43
- ❑ **K. Rosaiah, G. Srinivasa Rao, M. Sridhar Babu,**
An Attribute Control Chart under Truncated Life Tests for the Exponentiated Fréchet Distribution 47
- ❑ **Emiliana Sri Pudjarti, Suharnomo Suharnomo,**
Does Institutional Intervention play a Role in Small Business Clustering? An Empirical Evidence from Semarang, Indonesia 52
- ❑ **Ekaterina Vyacheslavovna Boyakova,**
Quality Management of Music Education in Modern Kindergarten: Educational Expectations of Families 60
- ❑ **Jaroslav Gonos, Veronika Timkova, Martina Kosikova,**
Examining Differences in Job Satisfaction in the Slovak Republic 65
- ❑ **Irina E. Kashekova,**
Building Educational Space of School by Means of Art as a Factor of Improving the Quality of Education 70
- ❑ **Asad Abbas, Anders Avdic, Peng Xiaobao, Shu Liang Zhao, Ren Chong,**
Strategic Framework of Collaboration in Knowledge Transfer of High-tech Industries 74
- ❑ **Tatyana Andreeva, Elena Zhulina, Lola Popova, Nikolay Yashin,**
Integration of Strategic and Quality Management in Oil and Gas Companies of Russia 81
- ❑ **Marbawi, Prihatin Lumbanraja, Arlina Nurbaity Lubis, Elisabeth Siahaan,**

- The Influence of Organizational Culture, Individual Characteristics, and Transformational Leadership Style on the Job Satisfaction and Performance of Employees in Indonesia* 85
- ❑ **Nurhaida Pohan, Badaruddin, Ritha F Dalimunthe, Agus Purwoko, Iskandar Muda,**
The Effects of Human Resource Development and Institutional Arrangements on Performance, Service Quality and Area Development in Indonesia 94
- ❑ **Olga Vadimovna Stukalova,**
Quality of Continuing Education: Specific Features and Conditions for Objective Expertise, Factors of Improvement 104
- ❑ **Andrey Sergeevich Mikhaylov, Anna Alekseevna Mikhaylova,**
University Rankings in the Quality Assessment of Higher Education Institutions 111
- ❑ **Doina Popescu,**
Social Responsibility and Business Ethics VII. Circular Economy and the Role of Corporate Social Marketing 118
- ❑ **Alexandra Ioana Marian, Constantin Militaru,**
Quality Assurance in the Procurement of Products destined for the Romanian Ministry of Defense 122

ENERGY MANAGEMENT

- ❑ **Ioana Diaconescu, Roxana Pătrașcu, Eduard Minciuc, Diana Anghelache,**
Monitoring Energy Consumption in Innovative Technological Processes of Plant Biostimulators Production 127

FOOD SAFETY MANAGEMENT

- ❑ **Șerbancea Floarea, Nastasia Belc, Aurelia Stănescu,**
Risk Factors in the Assessment of the Conformity of Falsified Dairy Products 133
- ❑ **Maria Valentina Lasorella, Dario Siggia,**
Sustainable Solutions to Food Insecurity: Europe and Emerging Markets 140
- ❑ **Giuseppina Migliore, Vittorio Farina, Giovanni Dara Guccione, Giorgio Schifani,**
Quality Determinants of Avocado Fruit Consumption in Italy. Implications for Small Farms 148